

PLAZA PREMIUM GROUP

NEWS RELEASE

Plaza Premium Group Strengthens Presence in Canada with New Hire

Plaza Premium Group Appoints Commercial Development and Operations Senior Vice-President to Grow Canadian Footprint



Pascal Bélanger, the new Senior Vice-President, Commercial Development and Operations for Plaza Premium Group (PPG) in Canada

<Global, April 19, 2022>: Pioneer and global leader of airport hospitality, Plaza Premium Group announced today that it has appointed Pascal Bélanger to be the new Senior Vice-President, Commercial Development and Operations for Plaza Premium Group (PPG) in Canada. Bélanger will be reporting to Plaza Premium Group's Chief Operating Officer, Sylvio Angelone, and will lead the Group's commercial and operations throughout Canada. He will also be responsible for developing business strategies to ensure the Group's commercial success in the market including portfolio brands: Plaza Premium Lounge, Aerotel, ALWAYS Meet and Greet service, and airport dining.

No stranger to the airport industry, Bélanger brings over 17 years of experience in commercial and airport operations. Bélanger joins PPG after serving 12 years at Winnipeg Airports Authority (WAA) as the Executive Vice-President, Airport and Commercial Operations. In WAA, he was responsible for all commercial activities of the Airports Authority including Air Service Development, Air Cargo as well as Real Estate and Concessions.

Prior to WAA, Bélanger joined Aeroport de Quebec Inc in 2004 as Director of Development & Communications and later served as the President and Chief Operating Officer in 2006. During his tenure, he successfully provided strategic and operational leadership at the Québec City Jean-Lesage International Airport. He also managed the planning and construction of the airport's major project, the redevelopment of Québec City airport terminal which was opened in 2008.

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Plaza Premium Group Chief Operating Officer, Sylvio Angelone said, “As we transform our business into a new era of travel by putting digital solutions and customer experience in the forefront, we believe there are a lot of opportunities for growth and it is the time to build and scale our airport hospitality solutions in Canada. In our commitment to Make Travel Better, we believe with Bélanger at the helm, he will drive the team to success and drive our vision in this key market.”

Currently, PPG has airport hospitality solutions at airports across Canada including Toronto (YYZ), Vancouver (YVR), Edmonton (YEG), Montreal (YUL) and Winnipeg (YWG), and has been expanding its key Canadian destinations Europe, US, South America and Asia. In 2021, PPG opened two new lounges at Toronto Pearson International Airport (YYZ) with the launch of its Landmark Lounge and Concept Lounge as well as the Air France Lounge in Montreal. The Group also has multiple projects in the pipeline, which will be launched between 2022 and 2023 at key airports.

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Image can be downloaded here:

<https://we.tl/t-Yri7x83iSF>

About Plaza Premium Group

With a mission to Make Travel Better, Plaza Premium Group is the pioneer and industry leader in innovating global airport hospitality services and facilities in over 250 locations of more than 70 international airports across the world. Established in 1998 and headquartered in Hong Kong, the group comprises four core business segments – airport lounges Plaza Premium First and Plaza Premium Lounge; airport terminal hotels Aerotel; airport meet & greet services ALWAYS and a range of Airport Dining concepts. The Group has also developed Smart Traveller, a mobile-app based global airport membership programme that is designed for air travellers, offering uniquely-curated perks, benefits and rewards experience through points earning and redemption. In addition to its own brands, Plaza Premium Group provides airport hospitality solutions to leading airlines, alliances and corporates around the world, including but not limited to Cathay Pacific Airways, Singapore Airlines, China Southern Airlines, Virgin Atlantic, Air France, Star Alliance, SkyTeam, American Express, Capital One and many more.

The Group has won more than 60 accolades in the last five years, including “World’s Best Independent Airport Lounge” for five consecutive years from 2016 to 2021 at the Skytrax World Airline Awards, the global benchmark of aviation excellence, and “Best Airport Lounge Operator” for 2018 & 2019 by TTG Asia magazine. In 2020, the Group has successfully been awarded ISO 9001:2015 for Hong Kong Headquarters, proving the quality management in providing airport lounge services. In addition, the group’s Founder and CEO Mr. Song Hoi-see was named Ernst & Young Entrepreneur of The Year and Master Entrepreneur of The Year 2018 Malaysia. Plaza Premium Group currently employs over 5,000 staff and serves more than 20 million global passengers annually. By continuously innovating and striving to surpass travellers’ expectations of airport experiences, the group is growing exponentially across major international airports globally.

To learn more: www.plazapremiumgroup.com

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